



Making Strategy Happen

July 9, 2018

ESG Grows Business Transformation Offering with Michael Bailey Joining Firm

DENVER, CO – [Execution Specialists Group](#) (ESG), a strategy execution-focused consultancy, today announced that global technology executive [Michael Bailey](#) has been appointed a Principal with the firm.

Bailey joins ESG with more than 30 years of experience with large scale systems consolidations and business transformations. He comes to ESG from Diversified Food Service Supply, Inc. where he was the Chief Technology Officer responsible for designing key systems and process flows, creating go-to-market technology plans and consolidating e-commerce and marketing technology across ten brands. He has also held executive technology positions with Staples, Corporate Express Document & Print Management, Sygen International, PeoplePC and Gearbulk Ltd., and has spent the majority of his career in change management environments of mergers, acquisitions, integrations and defining technology roadmaps that complement a private equity investment cycle.

“Michael has worked across a number of industries and brands around the world and has a proven track record leading successful business transformations, acquisitions and integrations,” said [Mark Newhall](#), Founder and CEO of ESG. “He excels in fast-paced, changing businesses and his understanding of both the business and IT as a C-suite executive is a valuable asset for ESG and our clients and we’re delighted to have him join ESG.”

About ESG

Based in Denver, Colorado, Execution Specialists Group (ESG) is a strategy execution-focused consultancy with extensive global experience engaging with client senior leadership to plan and deliver on complex integration, transformation, and innovation objectives. ESG relentlessly focuses on delivering meaningful client outcomes and leaving behind a culture of execution. Recognized by *Forbes* as one of the “[Top Management Consulting Firms](#)” for the past three years (2016–2018), ESG has consistently delivered on client transformation across all functional disciplines including sales, merchandising, supply chain, marketing, real estate, technology, human resources and finance to deliver disciplined program design and execution. Clients include Advance Auto Parts, Caesars Entertainment, Gordon Food Service, Office Depot/OfficeMax, Target Corporation, Whole Foods and more. To learn more about ESG, visit www.esgimpact.com

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