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Making Strategy Happen

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ESG Extends Operations and Business Development Capabilities with Appointment of Adrian Belinne

DENVER, CO – [Execution Specialists Group](#) (ESG), a strategy execution-focused executive advisory services firm, today announced that digital transformation and business operations executive Adrian Belinne has been appointed a Principal Consultant and Operations Specialist with the firm and will extend the capabilities of the firm in Operations, Business Development, and Go-To-Market Strategy.

Belinne joins ESG with over 25 years of business management and executive leadership experience. He has developed keen insights into how companies can leverage emerging technologies and methodologies into transformative approaches and strong competitive advantages while establishing sustainable revenues along with the organizational procedures to maintain them in multinational environments. Belinne comes to ESG from Point B, Inc. where he worked as a consultant in the Future of Work, and Private Equity Services practices where he served clients in the private equity, technology, financial services, engineering, telecommunications, consumer products, non-profit, and professional services industries.

Belinne has also held executive positions at Clear Automation (VP Sales and Marketing), Emerge Systems (COO), the District of Columbia government (COO, at the Department of Parks and Recreation, and Director of Operations in the Office of Contracting and Procurement), and Corporate Executive Board (Practice Manager of the Manufacturing Leadership Board). Belinne was also part of the Hotmail.com start-up team where he was responsible for expanding the international user base, developing the WebCourier product, and integrating Hotmail functionality into all of the International MSN portals sites. Directly after receiving his MBA from the Wharton School of Business, Belinne worked for McKinsey & Co as a consultant in the New Jersey and Silicon Valley offices.

“Adrian’s deep experience in strategy and operations in both large enterprise organizations as well as small start-up companies, gives ESG an enhanced capability in serving its clients at all stages of their development.” said Mark Newhall, Founder and CEO of ESG. “This added capability will allow us to better focus on maintaining the strong and productive relationships we have with our senior executive clients.”



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About ESG

Headquartered in Denver, Colorado, Execution Specialists Group (ESG) is a strategy execution-focused executive advisory services firm with extensive global experience engaging with client senior leadership to plan and deliver on complex innovation and transformation objectives. ESG relentlessly focuses on delivering meaningful client outcomes and leaving behind a culture of execution. Recognized by Forbes as one of America's Best Management Consulting Firms for six years running in the areas of Business Strategy and Supply Chain Management, ESG clients include Advance Auto Parts, Bridgestone, Caesars Entertainment, Covetrus, Gordon Food Service, Office Depot/OfficeMax, Ritchie Bros. Auctioneers, Target Corporation, and more. To learn more about ESG, visit www.esgimpact.com

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